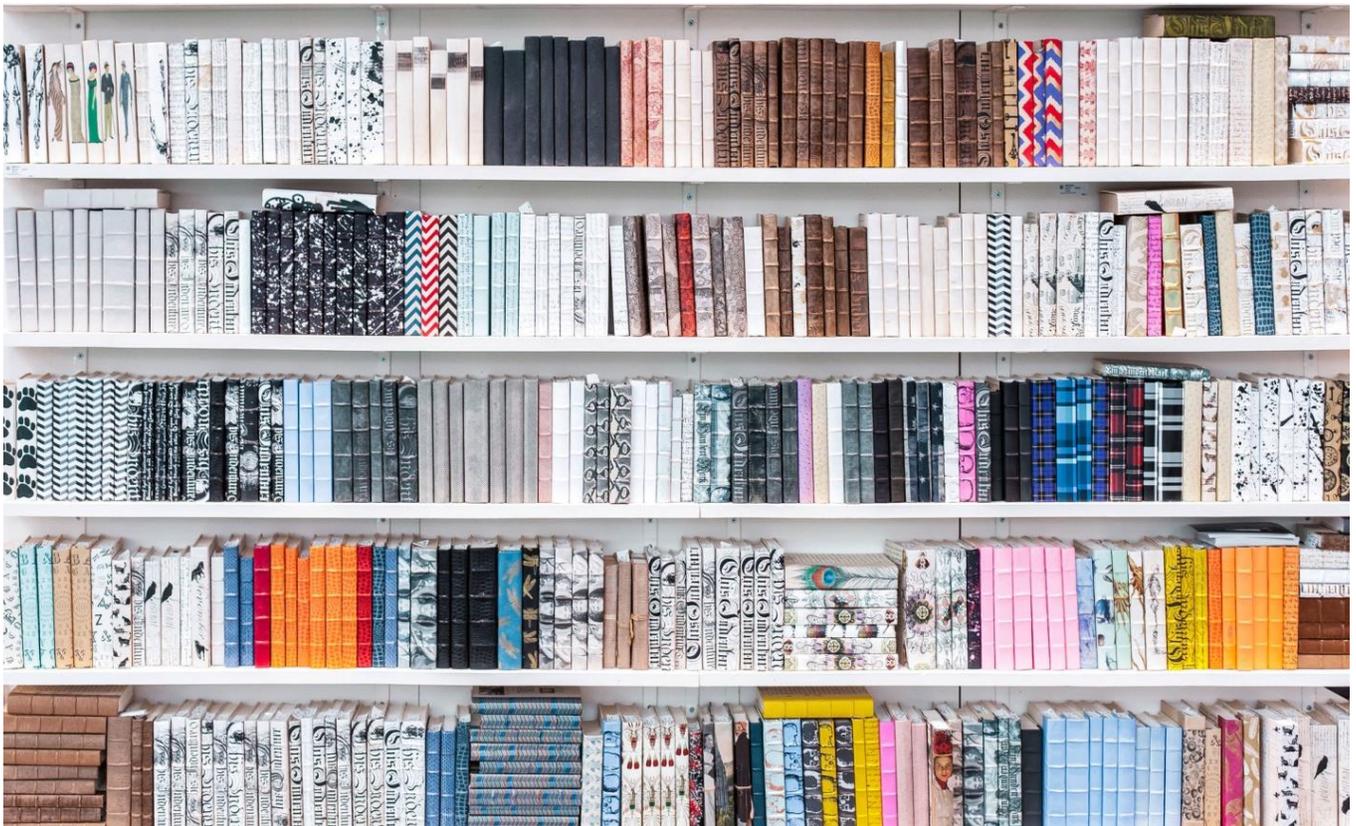


# Lifelong Learning

The Family Advisory and Philanthropy Services [Reading List](#)



# Foreword

First edition, June 2020

The following reading list has been compiled by the UBS Family Advisory and Philanthropy Services team as a continuing education resource for lifelong learning on topics that may be of interest to families concerned about their philanthropic legacies.

## **Important notice**

This document is not meant to be exhaustive of relevant reading materials. The inclusion of particular books is not meant as an endorsement for the book or its author nor is the exclusion of particular books meant as a disparagement of that book and its author. The document is provided for informational and education purposes and has not been prepared with regard to the specific objectives, financial situations, or particular needs of any specific person.

# Contents

I.	Family Businesses	4
II.	Family Offices	5
III.	Raising Children of Wealth	7
IV.	Wealth Dynamics	12
V.	Giving and Philanthropy	15

## I. Family Businesses

<b>Title</b>	<i>Engaged Ownership: A Guide for Owners of Family Businesses</i>		
<b>Author (s)</b>	Amelia Renkert-Thomas		
<b>Description</b>	Amelia Renkert-Thomas, granddaughter of the founder of Fisher Price Toys, writes a fictional case study focused on the Owens' family—a third generation family business maintaining ownership of a terracotta manufacturing company. Through this, she gives practical methods on how to govern a family business.  <i>Engaged Ownership</i> can teach families at all levels by discussing solutions to common issues, such as sharing ownership of the business, involving a trust in the business and ownership involving non-family members.		
<b>Pages</b>	224		
<b>Year published</b>	2015	<b>Publisher:</b> Wiley	<b>ISBN:</b> 978-1119171133
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<b>Title</b>	<i>Resilience of 100-Year Family Enterprises: How Opportunistic Innovation, Business Discipline, and a Culture of Stewardship Guide the Journey Across Generations</i>		
<b>Author (s)</b>	Dennis T. Jaffe		
<b>Description</b>	<i>Resilience of 100-Year Family Enterprises</i> captures best practices and family values that help span a family business for multiple generations. Dennis Jaffe showcases his research on businesses that have lasted for up to six generations and how family values influenced decisions that promoted such resilience.  <i>Resilience of 100-Year Family Enterprises</i> is as much about owning and operating a family business as creating harmony in one's own family.		
<b>Pages</b>	94		
<b>Year published</b>	2018	<b>Publisher:</b> CreateSpace Independent	<b>ISBN:</b> 978-1719218184
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<b>Title</b>	<i>Succeeding Generations: Realizing the Dream of Families in Business</i>		
<b>Author (s)</b>	Ivan Lansberg		
<b>Description</b>	<i>Succeeding Generations: Realizing the Dream of Families in Business</i> helps readers think through leadership transitions when it comes to family and passing on a business. Ivan Lansberg uses his background as an organizational psychologist and his experience having grown up in a family business to share his insight on approaching this topic with confidence and a well thought out plan.		
<b>Pages</b>	400		
<b>Year published</b>	2000	<b>Publisher:</b> Harvard Business Review Press	<b>ISBN:</b> 978-0875847429

## II. Family Offices

**Title** *Inside the Family Office: Managing the Fortunes of the Exceptionally Wealthy*  
**Author (s)** Russ Alan Price and Hannah Shaw Grove  
**Description** Prince and Grove take a deep dive into the family office universe by running an analysis of 653 family offices, encompassing a net worth of \$2 trillion. Through their extensive research, the authors depict what it takes to create, run or grow a successful family office.  
  
*Inside the Family Office* serves as a guidebook for those looking to become involved with family offices, as well as those looking to do business with them.  
**Pages** 167  
**Year published** 2004      **Publisher:** Wealth Management Press      **ISBN:** B000TMDBPA

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**Title** *The Family Office, Advising the Financial Elite*  
**Author (s)** Russ Alan Price, Hannah Shaw Grove, Keith M. Bloomfield and Richard J. Flynn  
**Description** This book includes a new report conducted by Price, Grove, Bloomfield and Flynn of over 1,000 single—and multi-family offices which conveys the appeal behind the creation of family offices. It also offers an array of insights on how family offices have enabled the affluent community to tackle issues such as succession planning, risk management and tax mitigation.  
  
The book is an overall synopsis on the primary concerns and priorities of high and ultra-high-net—worth individuals and how family offices can come into play taking each of those in mind.  
**Pages** 213  
**Year published** 2010      **Publisher:** Charter Financial Publishing Network      **ISBN:** 978-0980067927

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**Title** *The High Functioning Single Family Office*  
**Author (s)** Russ Alan Price and Richard J. Flynn  
**Description** This book provides a clear and concise overview of the single-family office and what differentiators high performing staff from laggards. Russ Alan Prince and Richard Flynn provide best practices for single family offices to boost value and focus on comprehensive leadership, in addition to cost effectiveness and sourcing expert advice.  
**Pages** 116  
**Year published** 2016      **Publisher:** Charter Financial Publishing Network      **ISBN:** 978-0980067972

**Title** *The Complete Family Office Handbook: A Guide for Affluent Families and the Advisors Who Serve Them*

**Author (s)** Kirby Rosplock

**Description** *The Complete Family Office Handbook* is a comprehensive review of the family office. The book covers everything from how to set up a family office, crafting a vision that serves your family's needs, best practices for efficiency, and those best suited for a family office. Some of the most common questions and misperceptions are outlined in thorough guide by Kirby Rosplock.

*The Complete Family Office Handbook* takes insight from leading family office executives and professionals, synthesizes novel research, and leverages real-life case studies as an effective learning tool.

**Pages** 432

**Year published** 2014

**Publisher:** Bloomberg Press

**ISBN:** 978-1118367308

### III. Raising Children of Wealth

#### Financial Education

**Title** *Money Doesn't Grow on Trees: A Parent's Guide to Raising Financially Responsible Children*  
**Author (s)** Neale S. Godfrey and Carolina Edwards  
**Description** *Money Doesn't Grow on Trees* serves to teach parents how to raise kids who are financially aware and capable of making responsible decisions. Godfrey, an expert on financial literacy, highlights an increasing number of bankruptcies within individuals between the ages of 18 and 24 and conveys the dangers that societal temptations can play in a person's financial life.  
**Pages** 192  
**Year published** 2006      **Publisher:** Atria Books      **ISBN:** 978-0743287807

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**Title** *Raising Financially Fit Kids*  
**Author (s)** Joline Godfrey  
**Description** Joline Godfrey lays out three main ideas in an easy-to-digest manner: financial education is not just about money, financial sustainability means acquiring enough skills to manage both human and financial capital and giving wisely is a global matter. Written for all ages, *Raising Financially Fit Kids* provides tangible activities and details for children in each stage of life, from toddlers to twenties.  
**Pages** 224  
**Year published** 2013      **Publisher:** Ten Speed Press      **ISBN:** 978-1607744085

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**Title** *Raising Money Smart Kids: What They Need to Know About Money*  
**Author (s)** Janet Bodnar  
**Description** With tangible examples such as the inner struggle of deciding whether to buy your child the new and popular \$270 sneakers for school, *Raising Money Smart Kids* includes expertise to develop parents in the art of raising children who can view finances and money with the appropriate mentality.  
Janet Bodnar advises other parents how to help children develop a healthy attitude toward money, see through the advertising hype, and stand up to peer pressure.  
**Pages** 384  
**Year published** 2005      **Publisher:** Kaplan Business      **ISBN:** 978-1419505164

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**Title** *The MoneySmart Family System: Teaching Financial Independence to Children of Every Age*  
**Author (s)** Steve & Annette Economides  
**Description** *The MoneySmart Family System* shows us that all parents and children, regardless of wealth level, can learn to responsibly save, manage and spend money.  
Preparing children for their first paying job, teaching them how to be more grateful and generous, and dealing with adult children when they ask for bailouts are a few topics covered in *The MoneySmart Family System*.  
**Pages** 273  
**Year published** 2012      **Publisher:** Thomas Nelson      **ISBN:** 978-1400202843

**Title** *Money Sanity Solutions: Linking Money + Meaning*  
**Author (s)** Nathan Dungan  
**Description** *Money Sanity Solutions* explains how to develop healthy money habits in an intriguing, dynamic way. While the exercises Nathan Dungan gives readers range from simple to complex, they are conversation starters and can be adapted to every family's unique values and needs. The book includes DVD video segments and downloadable PDFs for a hands-on experience.  
**Pages** 166  
**Year published** 2010      **Publisher:** Share Save Spend      **ISBN:** 978-0578069982

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**Title** *The Young Investor: Projects and Activities for Making Your Money Grow*  
**Author (s)** Katherine R. Bateman  
**Description** Learning the language of finance is no simple task at any age, but *The Young Investor* makes it easy for kids to understand the general ideas of investing and saving. Specific topics include what stocks and bonds are and how to buy or sell them, where Wall Street is, and definitions of common financial terms.  
**Pages** 144  
**Year published** 2010      **Publisher:** Chicago Review Press      **ISBN:** 978-1569765463

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## Financial Parenting

**Title** *The Opposite of Spoiled: Raising Kids Who are Grounded, Generous, and Smart About Money*  
**Author (s)** Ron Lieber  
**Description** In *The Opposite of Spoiled*, Lieber focuses on issues that most parents face when it comes to money and kids (allowances, jobs, clothing, etc.) and on three pillars of financial decision-making—spending, saving and giving.  
*The Opposite of Spoiled* is for parents who understand that honest conversations about money can help their children become more financially responsible.  
**Pages** 272  
**Year published** 2016      **Publisher:** Harper Paperbacks      **ISBN:** 978-0062247025

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**Title** *Yes, You Can...Raise Financially Aware Kids*  
**Author (s)** Jack Jonathon  
**Description** *Raise Financially Aware Kids* is one of many books in the *Yes, You Can* library. The book describes strategies on how you can teach children to value the dollar, understand the history of money and how to create and achieve financial goals.  
*Raise Financially Aware Kids* provides helpful information on how to incorporate your "family values" into money practices.  
**Pages** 264  
**Year published** 2002      **Publisher:** Stowers Innovations, Inc      **ISBN:** 978-0962978838

**Title** *Children of Paradise: Successful Parenting for Prosperous Families*  
**Author (s)** Lee Hausner, Ph.D.  
**Description** *Children of Paradise* provides comprehensive guidance for affluent parents to inspire healthy values in their children and families.  
  
With 40+ years of experience, Dr. Hausner explains many complicated topics, such as how to transfer wealth in a way that empowers rather than entitles, how to foster motivation without expectations, and how to create a plan if problems arise.  
**Pages** 284  
**Year published** 2017 **Publisher:** CreateSpace Independent **ISBN:** 978-1976028458

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**Title** *Kids, Wealth, and Consequences: Ensuring a Responsible Financial Future for the Next Generation*  
**Author (s)** Richard Morris and Jayne Pearl  
**Description** How do you instill a strong work ethic in your kids without taking away appreciation for their financial situation?  
  
*Kids, Wealth, and Consequences* addresses both sides of financial issues, such as investing and estate planning, as well as problems with trust and communication. Richard Morris shares firsthand experience from working in his family's multimillion-dollar business; Pearl offers expertise from a long career of journalism.  
**Pages** 288  
**Year published** 2010 **Publisher:** Bloomberg Press **ISBN:** 978-1576603482

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**Title** *Raised Healthy, Wealthy, & Wise Lessons from Successful and Grounded Inheritors on How They Got That Way*  
**Author (s)** Coventry Edwards-Pitt  
**Description** *Raised Healthy, Wealthy & Wise* allows readers to hear directly from actual children who grew up amid wealth but maintained strong values of appreciation and work ethic. Hearing from them helps parents understand what is successful and what is not when it comes to ensuring children lead productive, healthy and happy lives.  
  
Coventry Edwards-Pitt asks the right questions and lays out the steps necessary for parents and families to take.  
**Pages** 200  
**Year published** 2014 **Publisher:** Coventry Edwards-Pitt **ISBN:** 978-0996056304

**Title** *Silver Spoon Kids: How Successful Parents Raise Responsible Children*  
**Author (s)** Eileen Gallo, Ph.D. and Jon Gallo, J.D.  
**Description** *Silver Spoon Kids* is the first book of its kind to focus solely on the topic of raising children in this current age of affluence. While parents may be proud of the wealth they've accumulated, many wonder how it will influence their children.  
  
Eileen and Jon Gallo help parents instill strong moral values into their children, including how to handle finances responsibly and give back to their communities.  
**Pages** 272  
**Year published** 2002                      **Publisher:** McGraw-Hill Education                      **ISBN:** 978-0809294374

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**Title** *The "Me, Me, Me" Epidemic: A Step-by-Step Guide to Raising Capable, Grateful Kids in an Over-Entitled World*  
**Author (s)** Amy McCready  
**Description** Amy McCready shares her expert wisdom to help parents rid their families of the entitlement epidemic. Whether children are of preschool age and only behave for a treat or are young adults who poorly manage their finances, this book provides strategies to mitigate the "me, me, me" mindset. Instilling a sense of appreciation in kids will arm them with healthy attitudes for life, and Amy McCready teaches us how to do so.  
**Pages** 330  
**Year published** 2015                      **Publisher:** TarcherPerigee                      **ISBN:** 978-0399184864

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**Title** *The Price of Privilege: How Parental Pressure and Material Advantage are Creating a Generation of Disconnected and Unhappy Kids*  
**Author (s)** Madeline Levine Ph.D.  
**Description** Madeline Levine, drawing on her career as a clinical psychologist, explores why in recent years, teenagers from affluent, seemingly normal families are facing extremely high rates of depression, anxiety and substance abuse. *The Price of Privilege* provides insightful advice to parents, helping them identify any qualities in their children's lives that can be detrimental to their growth.  
**Pages** 256  
**Year published** 2008                      **Publisher:** Harper Perennial                      **ISBN:** 978-0060595852

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**Title** *How to Raise an Adult: Break Free of the Overparenting Trap and Prepare your Kid for Success*  
**Author (s)** Julie Lythcott—Haims  
**Description** While overparenting most often stems from parents' desire to help their children, it can actually prevent them from being resilient and motivated, ultimately creating a roadblock to success. Not only that, it causes parents themselves to be overly stressed regardless of their children's age.  
  
Julie Lythcott-Haims recalls her experience as Stanford University's Dean of Freshman to provide readers concrete strategies which allow children to make their own decisions and mistakes.  
**Pages** 368  
**Year published** 2016                      **Publisher:** Henry Holt and Co.                      **ISBN:** 978-1627791786

**Title** *Raising Financially Confident Kids*  
**Author (s)** Mary Hunt  
**Description** Mary Hunt helps parents navigate the difficulties of teaching children about money. How to prevent an attitude of entitlement, how to save/invest their own money, and how to give back to their communities are all topics that this book covers. Even if parents have made their own financial mistakes, Mary Hunt provides a guide for them to ensure their children do not.  
**Pages** 222  
**Year published** 2012                      **Publisher:** Revell                      **ISBN:** 978-0800721411

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**Title** *The Secrets of Happy Families: Improve your Mornings, Tell Your Family History, Fight Smarter, Go Out and Play, and Much More*  
**Author (s)** Bruce Feiler  
**Description** Bruce Feiler takes a funny, entertaining approach in explaining new-era family dynamics. Including 200 useful strategies, Feiler touches on subjects such as family dinners and why women are necessary in difficult conversations.  
  
The result of his research is a thought-provoking book filled with new techniques and practical, wise advice.  
**Pages** 320  
**Year published** 2013                      **Publisher:** William Morrow Paperbacks                      **ISBN:** 978-0061778742

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**Title** *Raising Happiness: 10 Simple Steps for More Joyful Kids and Happier Parents*  
**Author (s)** Christine Carter Ph.D.  
**Description** So many parents are caught up in life's day-to-day struggles that it becomes difficult to step back and take note of how children's values and attitudes develop.  
  
Combining neuroscience and psychology, as well as her experience as a mother herself, Christine Carter teaches readers about the most simple and complex topics—from how to praise kids correctly and how to get them to activities on time, to ensuring how their attitude of entitlement shifts to one of gratitude.  
**Pages** 256  
**Year published** 2011                      **Publisher:** Ballantine Books                      **ISBN:** 978-0345515629

## IV. Wealth Dynamics

**Title** *Preparing Heirs—Five Steps to a Successful Transition of Family Wealth and Values*  
**Author (s)** Roy Williams and Vic Preisser  
**Description** Upon researching 3,250 wealthy families, Williams and Preisser have discovered how successful wealth transitions occur and what causes them to fail. *Preparing Heirs* is an action guide to develop family values, which in turn prepares heirs to be thoughtful stewards of wealth. The information is displayed in an easy-to-read way and allows families to assess their current plans and build upon them.  
**Pages** 208  
**Year published** 2002      **Publisher:** Robert Reed Publishers      **ISBN:** 978-1931741316

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**Title** *A Wealth of Possibilities: Navigating Family, Money and Legacy*  
**Author (s)** Ellen Miley Perry  
**Description** For some families, the most common issues are emotional rather than financial. Perry delivers a roadmap for privileged families to improve their communication channels and develop a sole sense of identity.  
  
With twenty-five years of experience, Perry draws upon her knowledge and wisdom to assist families in solving the toughest issues they face. Inclusive of probing questions and anecdotes, readers are kept engaged through the journey.  
**Pages** 147  
**Year published** 2012      **Publisher:** Egremont Press      **ISBN:** 978-0988378902

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**Title** *LOADED—Money, Psychology, and How to Get Ahead Without Leaving Your Values Behind*  
**Author (s)** Sarah Newcomb  
**Description** If you have found yourself at the crossroads of entitlement and financial prosperity, Sarah Newcomb’s advice and insight can be of great assistance. Her research and experience go beyond just budgeting and dives into how your core beliefs can be amended to reflect your new financial state.  
  
In an easy-to-read tone, *LOADED* provides you a way to have a healthy and fulfilling relationship with money.  
**Pages** 208  
**Year published** 2016      **Publisher:** Wiley      **ISBN:** 978-1119258322

**Title** *The Soul of Money: Reclaiming the Wealth of Our Inner Resources*  
**Author (s)** Lynne Twist  
**Description** While most view money as a material object, shifting our attitudes toward it can reveal a lot about our own attitudes and values. Removing feelings of guilt and greed provide space for feelings of sufficiency and purpose. Twist gives us a roadmap to change this relationship and connect our prosperity to our soul.  
**Pages** 305  
**Year published** 2006 **Publisher:** W. W. Norton & Company **ISBN:** 978-0393329506

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**Title** *Your Meaning Legacy: How to Cultivate & Pass On Non-Financial Assets*  
**Author (s)** Laura Roser  
**Description** When you look beyond someone's classic trust and estate plans, you find everything else that is left behind as their legacy—values, missions, and beliefs. Roser explains how this transition is just as important as the family's monetary one.  
**Pages** 234  
**Year published** 2018 **Publisher:** Golden Legacy Press **ISBN:** 978-0999779217

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**Title** *The Legacy Spectrum: Passing Your Wealth With Thought and Meaning*  
**Author (s)** Mark Weber  
**Description** Mark Weber, of the Silverstone Group, shares his expertise from 30 years of experience in personal financial and estate planning. In *The Legacy Spectrum*, he stresses the importance of your true legacy, not just the one you leave behind.  
**Pages** 220  
**Year published** 2017 **Publisher:** Vinton Street Press **ISBN:** 978-0999090701

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**Title** *Legacy: The Hidden Keys to Optimizing Your Family Wealth Decisions*  
**Author (s)** Richard Orlando Ph.D.  
**Description** Deciding where your money will go when you pass is not easy, regardless of your level of wealth. In *Legacy*, Orlando provides wisdom to families that wish to combine their wealth and values to leave a legacy of purpose and meaning.  
**Pages** 208  
**Year published** 2017 **Publisher:** Legacy Capitals Press **ISBN:** 978-0989481014

**Title** *The Voice of the Rising Generation: Family Wealth and Wisdom*  
**Author (s)** James Hughes Jr., Susan E. Massenzio, Keith Whitaker  
**Description** *The Voice of the Rising Generation* explains where the feeling of entitlement initiates and how to prevent it—shifting attitudes from dependency on wealth to a sense of purpose that can help them accomplish their dreams.  
**Pages** 160  
**Year published** 2014      **Publisher:** Bloomberg Press      **ISBN:** 978-1118936511

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**Title** *Family Wealth, Keeping it in the Family: How Family Members and Their Advisers Preserve Human, Intellectual, and Financial Assets for Generations*  
**Author (s)** James Hughes Jr.  
**Description** *Family Wealth, Keeping it in the Family* is a comprehensive account of preserving heritage, family values, and legacy to future generations, and the influence those principals have on preserving family wealth.  
  
Guiding future generations on how to handle great means is no easy task, and fostering a family's legacy along the way can hang in the balance. James Hughes provides readers with advice and guidance on how to navigate challenges that families of wealth experience, and wisdom families can easily put into practice.  
**Pages** 240  
**Year published** 2004      **Publisher:** Bloomberg Press      **ISBN:** 978-1576601518

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**Title** *Complete Family Wealth*  
**Author (s)** James Hughes Jr., Susan E. Massenzio, Keith Whitaker  
**Description** *Complete Family Wealth* is a comprehensive guide on how to manage, preserve, and grow wealth from generation to generation. The book provides readers with key concepts, such as the five forms of capital that make up "complete family wealth." Hughes, Massenzio, and Whitaker draw upon their decades of experience to highlight best practices for approaching your wealth and interacting with various stakeholders to do so. For example, each member of a family plays a role in contributing to family wealth. This guide helps readers understand how to approach those individuals and nurture greater wealth along the way.  
**Pages** 208  
**Year published** 2017      **Publisher:** Bloomberg Press      **ISBN:** 978-1119453215

## V. Giving and Philanthropy

**Title** *Do More Than Give: The Six Practices of Donors Who Change the World*  
**Author (s)** Leslie R. Crutchfield, John V. Kania and Mark R. Kramer  
**Description** Giving is more than just donating money and writing checks. *Do More Than Give* allows readers to learn how to increase their impact and become catalysts for positive change. This book focuses on topics such as peer networks, empowerment, advocating for change, that are more qualitative.  
  
The authors are philanthropic experts that provide insightful guidance to anyone from an individual to foundation leader.  
**Pages** 272  
**Year published** 2011                      **Publisher:** Jossey-Bass                      **ISBN:** 978-0470891445

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**Title** *Doing Good Better: How Effective Altruism Can Help You Help Others, Do Work that Matters, and Make Smarter Choices about Giving Back*  
**Author (s)** William MacAskill  
**Description** Good intentions can often lead to unproductive, even damaging results if decisions are made solely on emotions rather than facts. MacAskill has therefore drawn upon his experience as a researcher at Oxford to develop a method for philanthropists to follow that leads to making big differences in the right way.  
  
Regardless of resources available, *Doing Good Better* outlines principles that anyone can follow when planning their philanthropic vision.  
**Pages** 272  
**Year published** 2016                      **Publisher:** Avery                      **ISBN:** 978-1592409662

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**Title** *Give Smart: Philanthropy that Gets Results*  
**Author (s)** Thomas J. Tierney and Joel L. Fleishman  
**Description** Duke professor Joel Fleishman and former Bain & Company's Thomas Tierney present a guide for philanthropists to follow to catalyze social change.  
  
*Give Smart* acts a medium for donors to hear wisdom from research, interviews, and field work, on non-profits and philanthropic organizations.  
**Pages** 272  
**Year published** 2012                      **Publisher:** PublicAffairs                      **ISBN:** 978-1610391467

**Title** *How to Change the World—Social Entrepreneurs and the Power of New Ideas*  
**Author (s)** David Bornstein  
**Description** Highlighting social entrepreneurs, *How to Change the World* encourages individuals to strive for change, even if they don't have unlimited resources backing them. Examples described include a Nobel Peace Prize winner who ran a campaign via e-mail and a former investment banker that shined the light on corporate environmental responsibility.  
David Bornstein keeps the reading light and fun through his personal anecdotes.  
**Pages** 368  
**Year published** 2007                      **Publisher:** Oxford University Press                      **ISBN:** 978-0195334760

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**Title** *Philanthrocapitalism—How Giving Can Save the World*  
**Author (s)** Matthew Bishop and Michael Green  
**Description** A new era of philanthropists has emerged—philanthrocapitalists. This cohort includes philanthropists, mostly from corporate backgrounds, that take a business-style approach to giving. The results of this new generation's mindset can be massive, as Bishop and Green explain, as many of the world's billionaires are striving to see measurable results.  
**Pages** 321  
**Year published** 2008                      **Publisher:** Bloomsbury Press                      **ISBN:** 978-1596913745

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**Title** *The Blue Sweater—Bridging the Gap Between Rich and Poor in an Interconnected World*  
**Author (s)** Jacqueline Novogratz  
**Description** *The Blue Sweater* is a thought-provoking guide to creating change across the globe. The title comes from the author's personal story of bringing a blue sweater to a Goodwill in Virginia, and then seeing a boy in Rwanda wearing the exact one, including her name on the inside.  
While the story itself is inspiring, Jacqueline Novogratz, also delves into what is traditionally wrong with giving to charity and how we can help the underprivileged be more self-sufficient.  
**Pages** 322  
**Year published** 2010                      **Publisher:** Rodale Books                      **ISBN:** 978-1605294766

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**Title** *The Power of Half: One Family's Decision to Stop Taking and Start Giving Back*  
**Author (s)** Hannah Salwen and Kevin Salwen  
**Description** The Salwen family was originally like many of us, caught up in their busy lives, continuously buying material goods, with the thought in the back of their mind that they should be giving back. When their fourteen-year old daughter realized how little a homeless man in their neighborhood had, that thought turned into action. They then took a global approach to philanthropy and share their stories of how changing the world helped change themselves.  
**Pages** 242  
**Year published** 2010                      **Publisher:** Houghton Mifflin Harcourt                      **ISBN:** 978-0547248066

**Title** *Uncharitable: How Restraints on Nonprofits Undermine Their Potential*  
**Author (s)** Dan Pallotta  
**Description** Dan Pallotta, in this groundbreaking text, explores how typical philanthropy withholds necessary rights and capabilities from non-profits. Compared to the for-profit world, philanthropic organizations are at a large disadvantage when it comes to subjects like compensation and use of donated dollars.  
  
*Uncharitable* is a call to action for non-profits to have equal economic rights. Leveling the playing field can cause drastic positive change, as philanthropic organizations can finally use capitalistic principles to improve themselves.  
**Pages** 336  
**Year published** 2010 **Publisher:** University Press of New England **ISBN:** 978-1584659556

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**Title** *The Generosity Network: New Transformational Tools for Successful Fund-Raising*  
**Author (s)** Jennifer McCrea and Jeffrey C. Walker  
**Description** Philanthropist Jeff Walker and fund-raising expert Jennifer McCrea focus on new innovative methods and approaches for successful fundraising that can amplify the impact of nonprofit managers and their donors. Walker and McCrea focus on novel person-to-person connections that can help build communities of supporters that unite behind a cause and help deploy resources effectively and efficiently.  
  
*The Generosity Network* will leave all readers with lessons learned and new ideas with how to approach today's fundraising community and those looking to help.  
**Pages** 304  
**Year published** 2013 **Publisher:** Deepak Chopra **ISBN:** 978-0770437794

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**Title** *So You Want to Be a Philanthropist: How to Choose, Set Up and Manage a Successful Family Foundation*  
**Author (s)** Julia Kittross  
**Description** Are you a philanthropist? Do you want to be one? What is "successful" philanthropy? Julia Kittross explains how to choose, set up and successfully manage a family foundation in *So You Want to Be a Philanthropist*.  
  
With over 35 years of experience in philanthropy Kittross brings a breadth of knowledge to those looking to start a family foundation, and those who are looking to course correct their family foundation's current approach.  
**Pages** 148  
**Year published** 2013 **Publisher:** CreateSpace Independent **ISBN:** 978-1492722335

**Title** *Thirst: A Story of Redemption, Compassion, and a Mission to Bring Clean Water to the World*  
**Author (s)** Scott Harrison  
**Description** *Thirst* is a novel that accounts author, Scott Harrison’s remarkable journey from former night club promoter to founder of charity:water, which has raised hundreds of millions of dollars to bring clean drinking water to more than 10 million people globally.  
  
This story provides insight into nonprofit management, radical transparency, bold storytelling, impactful marketing, and charity:water’s evolution.  
**Pages** 336  
**Year published** 2018 **Publisher:** Currency **ISBN:** 978-1524762841

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**Title** *The Cycle of the Gift: Family Wealth and Wisdom*  
**Author (s)** James E. Hughes Jr, Susan E. Massenzio, and Keith Whitaker  
**Description** *The Cycle of the Gift* takes a thorough and thoughtful approach to the considerations a philanthropist should take into account when planning and making large gifts. Hughes, Massenzio and Whitaker capture the life cycle of a gift for all parties involved and present their findings in an easily digestible way.  
  
This book captures how to amplify impact and make sense of the many questions that can complicate philanthropy and distract from achieving much needed results.  
**Pages** 192  
**Year published** 2012 **Publisher:** Bloomberg Press **ISBN:** 978-1118487594

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**Title** *The Everyday Philanthropist: A Better Way to Make a Better World*  
**Author (s)** Dan Pallotta  
**Description** *The Everyday Philanthropist* captures new, innovative, and practical advice for all ages and givers. Dan Pallotta compiles his insights into this simple read that only takes about an hour, and is filled with graphics and designs that are easy to understand. The book challenges traditional notions of philanthropy, and encourages all readers that they can make a better world, regardless of their financial means.  
**Pages** 150  
**Year published** 2020 **Publisher:** CThings **ISBN:** 978-1734538007

**Title** *Managing Foundations and Charitable Trusts: Essential Knowledge, Tools, and Techniques for Donors and Advisors*

**Author (s)** Roger D. Silk and James W. Lintott

**Description** *Managing Foundations and Charitable Trusts* is a detailed guide to helping philanthropists decide on an appropriate charitable giving vehicle and use it efficiently. There are key similarities and difference between private foundations, donor advised funds, and other types of vehicles that are outlined in this guide.

Silk and Linott also dive into topics such as family and foundation governance, tax issues, tax planning, and how to create a legacy with your chosen giving vehicle.

**Pages** 289

**Year published** 2011 **Publisher:** Bloomberg Press **ISBN:** 978-1118038260

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**Title** *Just Giving: Why Philanthropy Is Failing Democracy and How It Can Do Better*

**Author (s)** Rob Reich

**Description** *Just Giving* juxtaposes philanthropy with democracy and questions how generosity is sometimes seen as a threat to democratic values. Rob Reich argues that philanthropy is sometimes used as an exercise of power and a use of private assets to influence the public. He outlines key questions that democracies could ask to ensure philanthropy plays a supportive role in creating a just and equitable society.

**Pages** 256

**Year published** 2018 **Publisher:** Princeton University Press **ISBN:** 978-0691183497

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**Title** *Winners Take All: The Elite Charade of Changing the World*

**Author (s)** Anand Giridharadas

**Description** *Winners Take All* argues that many of the 'global elite' use their wealth and positions of influence to maintain power, all while using philanthropy as a means to hide their potential negative impacts on society. This book seeks to highlight abuses of power and encourage readers with all financial means to seek justice.

**Pages** 304

**Year published** 2018 **Publisher:** Knopf **ISBN:** 978-0451493248

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